



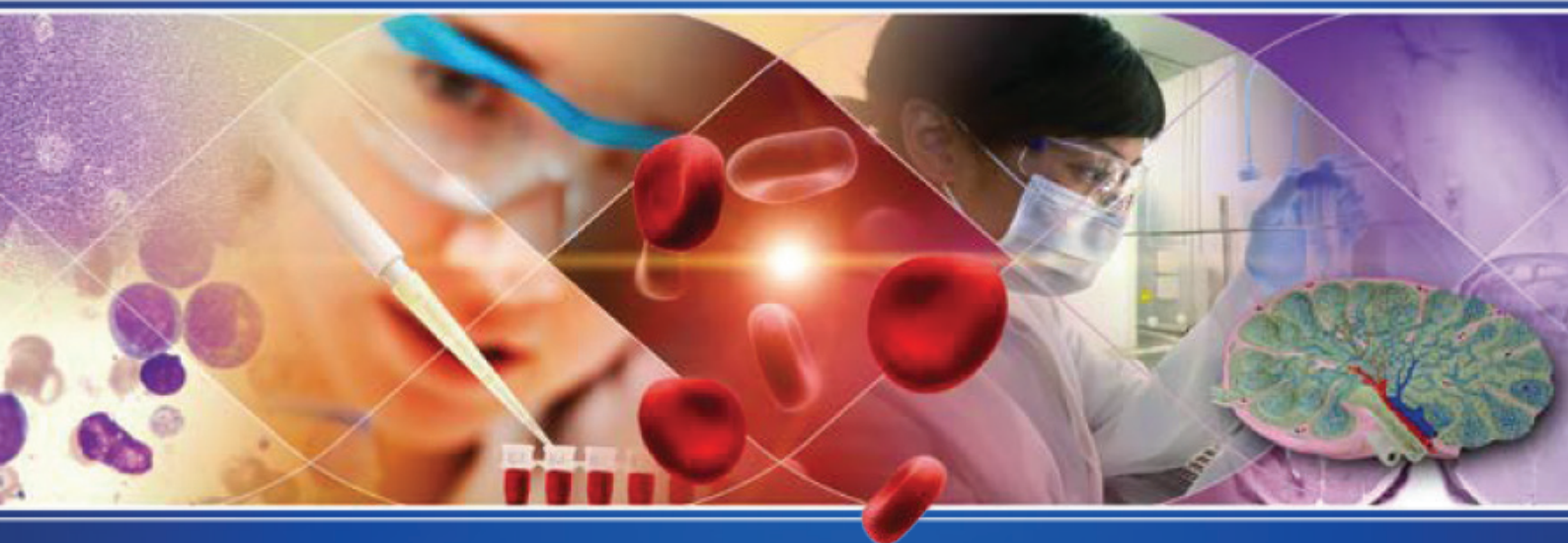
COMy

COMy Announces:

MULTIPLE MYELOMA HIGHLIGHTS 2017

A Post-International Myeloma Workshop (IMW) Summary

April 21-22, 2017 • Paris, France



Support and Exhibition
Invitation to the Industry





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Dear Friends and Colleagues,

Following the success of the World Congresses on Controversies in Multiple Myeloma (COMy), we are honored to invite you to COMy Multiple Myeloma Highlights 2017, a post-IMW summary congress to be held in Paris, France on April 21-22, 2017.

The congress will bring to the forefront the most innovative technologies with the latest information in the field of multiple myeloma, providing a unique opportunity for world-class leaders in the field to debate vital and contentious issues in myeloma. This thought-provoking academic dialogue will address the most challenging current clinical and therapeutic questions.

The meeting will be a wonderful opportunity to discuss the data presented during the IMW17 meeting in India”.

The distinctive format of the COMy program will provide ample time for discussion, and participants are encouraged to take a proactive role in this academic dialogue. These stimulating debates will provide clinicians with state-of-the-art recommendations regarding patient care.

We invite you to join us for this unique and exciting event in the beautiful and vibrant city of Paris.

Sincerely,



*Mohamad Mohty
France
Congress Co-chair*



*Arnon Nagler
Israel
Congress Co-chair*



*Thierry Facon
France
Congress Co-chair*





CONGRESS PROFILE

CONGRESS OBJECTIVES

- To promote excellence in the field of myeloma by discussing, in a debate forum, evidence-based medicine and expert opinions on new innovations and hot topics
- To bridge the gaps between ever-expanding basic science discoveries and clinical information, and to determine how to introduce findings into clinical practice
- To promulgate ethics and standards of practice and treatment
- To reach consensus on certain controversial issues through debates, roundtable discussions and plenary lectures
- To create an industry forum for meeting with experts in the field, and to update international participants on pressing clinical and technological questions of the day

PROGRAM HIGHLIGHTS

- IMW 2017 key summaries and presentations
- Myeloma: The search for a cure
- Biology and diagnosis
- Bone disease
- Treatment of younger myeloma patients
- Maintenance and consolidation after transplantation
- Clinical case discussions: Young, elderly, relapsed and high-risk myeloma cases
- Treatment of elderly myeloma patients
- Treatment of relapsed myeloma
- Management of side effects
- New drug developments

CONGRESS TIMETABLE

- Friday, April 21, 2017: 09:30 -19:00 session (2 coffee breaks and lunch)
19:15: Welcome reception (Note: A dinner symposium sponsorship opportunity is available)
- Saturday, April 22, 2017: 8:00-17:00 Full- day scientific meeting (2 coffee breaks and lunch)



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SPONSORSHIP LEVELS

PRESIDENTIAL CIRCLE

€ 75,000 and above

PLATINUM

€ 50,000 – 75,000

GOLD

€ 25,000 – 50,000

SILVER

€ 10,000 – 25,000

BRONZE

€ 2,000 – 10,000





EDUCATIONAL SPONSORSHIP OPPORTUNITIES

APPROVED CONTINUING MEDICAL EDUCATION (CME) SESSION

€ 35,000

The opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program. Support includes:

- Session hall and basic audiovisual equipment
- 12-sqm exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the sponsorship booklet
- One full-page color advertisement in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage
- Company brochure placed in participant bags (brochure supplied by the sponsor)
- Company logo on electronic congress announcements

APPROVED CONTINUING MEDICAL EDUCATION (CME) PRESENTATION

€ 18,000

The opportunity to support an existing presentation or to suggest a presentation as part of the CME-approved scientific program. Support includes:

- Session hall and basic audiovisual equipment
- Company profile in the sponsorship booklet
- One full-page color advertisement in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage
- Company brochure placed in participant bags (brochure supplied by the sponsor)

PRIZES FOR OUTSTANDING ABSTRACTS (Exclusive Sponsorship)

€ 3,000

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Congress Chairpersons

- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage
- Company representatives will be invited to attend the award ceremony

PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRY SYMPOSIUM (NON-CME APPROVED)

Plenary Symposium

€ 50,000

The opportunity to hold a non-CME approved industry symposium as part of the scientific program:

The content and speakers are subject to approval from the Congress Chairpersons

- Symposium hall and basic audiovisual equipment
- 12-sqm exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the sponsorship booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage
- Brochure in the participants' bags
- Company logo on electronic congress announcements

The expenses (travel, accommodations and registration) of the chairpersons and speakers of an industry symposium are additional and the responsibility of the sponsor.

PRE-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)

€ 50,000

Opportunity to hold a non-CME-approved industrial pre-congress satellite symposium

- Symposium hall and basic audiovisual equipment
- 18-sqm exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the sponsorship booklet
- One full-page color advertisement in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage
- Company brochure placed in participant bags (brochure supplied by the sponsor)
- Optional webcast of Symposium at discounted rates
- Company logo on electronic congress announcements

The expenses (travel, accommodations and registration) of the chairpersons and speakers of an industry pre-congress satellite symposium are additional and the responsibility of the sponsor.

WELCOME RECEPTION (Exclusive Sponsorship)

€ 15,000

The opportunity to support the welcome reception attended by all congress participants

- Company logo on the official invitation to the welcome reception
- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage



PROMOTIONAL SPONSORSHIP OPPORTUNITIES

FACULTY DINNER (Exclusive Sponsorship)

€ 15,000

Opportunity to support the official dinner for all invited speakers of the Congress

- Company logo on the official invitation to the faculty dinner
- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage

SPONSORSHIP BOOKLET (Exclusive Feature Sponsorship)

€ 15,000

The sponsorship booklet will include the profiles and advertisements of the congress sponsors.

- Company profile in the sponsorship booklet
- Two full-page color feature advertisements in the sponsorship booklet (back outside cover and inside page)
- Acknowledgments: On congress website, in congress program book and on on-site congress signage

LUNCH (Exclusive Sponsorship per meal)

€ 15,000

The opportunity to sponsor a buffet lunch served to all congress participants

- Company logo on the official lunch invitation
- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage
- Company brochure placed in participant bags (brochure supplied by the sponsor)

INTERNET AREA (Exclusive Sponsorship)

€ 10,000

The Internet Area will be equipped with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads (mouse pads supplied by the sponsor)
- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage

PARTICIPANTS' BAGS (Exclusive Sponsorship) Bags provided in kind by sponsor + € 10,000

- Opportunity to provide branded bags for all congress participants
- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage



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PROMOTIONAL SPONSORSHIP OPPORTUNITIES

CONGRESS LANYARDS (Exclusive Sponsorship) provided-in-kind by sponsor + € 6,500

This opportunity is reserved for presidential circle, platinum and gold supporters, and will be available on a first-come, first-served basis.

- Opportunity to provide branded lanyards
- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage

POSTER AREA € 5,000

Sponsorship signage will be displayed in the poster presentation area, where abstracts selected by the Congress Chairpersons are posted and presented during the congress.

- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage

NOTE PADS AND PENS (Exclusive Sponsorship) provided-in-kind by sponsor + € 3,000

- Opportunity to provide branded note pads and pens to be distributed in the participant bags
- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage





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PROMOTIONAL SUPPORT OPPORTUNITIES

ADVERTISEMENT IN THE SUPPORTERS' BOOKLET

€ 3,000

- One full-page color advertisement in the sponsorship booklet (inside page)
- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage

BROCHURE INSERT

€ 2,000

- Company brochure placed in participant bags (brochure supplied by the sponsor)
- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage

COFFEE BREAK (per coffee break)

€ 3,000

The opportunity to support a coffee break for all congress participants

- Company profile in the sponsorship booklet
- Acknowledgments: On congress website, in congress program book and on on-site congress signage

TAILORED SPONSORSHIP PACKAGES

Sponsorship packages may be tailored to suit each company's budget, support company interests, maximize visibility and best promote products and services. Please contact the congress organizer for further details on custom-designing a package to suit your company's needs.





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EXHIBITION

The product and service exhibition will be held at the congress venue. The exhibition floor plan is designed to maximize booth exposure to the participants. All lunches and coffee breaks will be held in the exhibition area. Exhibition space will be available on a first-come, first-served basis, with priority given to presidential circle, platinum and gold supporters.

Exhibition space will be available for rent at €500 per sqm.

The minimum booth size is 2x3 sqm.

Companies that have exhibits costing up to €3,000 will be acknowledged as exhibitors only.

Exhibition space rental is priced according to size (per sqm) and includes:

- Net stand area
- Company profile in the sponsorship booklet
- Two exhibitor registrations (for booths up to 18 sqm); after 18 sqm, each additional 6-sqm space includes one additional registration
- Additional exhibitor registrations are available for €250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the exhibitors' manual on the congress website. Additional services include: furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitor insurance, logistics, etc.





GENERAL INFORMATION

VENUE

Paris, France

LANGUAGE

The official language of the congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT:

CME Congresses Ltd.

Julia Iatesta | Senior Event & Marketing Manager

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julia@cme-congresses.com

LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents, loss of or damage of private property of participants, either during or indirectly arising from the COMy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis.
2. All support and exhibition prices quoted are in euros (€) and are subject to VAT.
3. All payments must be received before the beginning of the congress. Should the company fail to make payments prior to the commencement of the congress, the organizer reserves the right to cancel the company's participation and benefits.
4. Time slot allocation will be based on the sponsorship level and approval from the Organizing Committee.
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the Promotion of Medicines (www.ifpma.org).
6. The Congress Organizer reserves the right to accept or decline offers of sponsorship and applications for exhibition space.
7. The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the congress as a whole.
8. Please note that the Congress Organizer must approve all exhibition stand designs.
9. All benefits (logos, profiles, inserts, advertisements and registration) that are mentioned as part of the Sponsor / Exhibitor packages are to be provided as per CME-Congresses' specifications and deadlines to ensure maximum exposure at the congress.
10. CME-Congresses is not liable if shipments do not arrive due to customs clearance issues, transport problems or any other delays that might occur.

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