

Mira Armour, B Sc Econ

MijelomCRO - Multiple Myeloma Patients' Association Croatia

Co-founder and Executive Director of MijelomCRO which she established with her family in 2011, moved by personal experience in supporting a close relative with myeloma. Focused on providing patients' information and improving access and treatment in Croatia and in the region.

- Active on European level since 2006 and on international level, independently and within umbrella MM organisations and health care universal organisations such as International Alliance of Patient Organisations
- Recipient of Patients advocacy track EHA sponsorship since 2014.
- Secured Senior Grant 2016 for Mijelom CRO from International Myeloma Foundation – GMAN for work in the region
- Increased and strengthened Mijelom CRO, in particular by establishing links with Croatian Cooperative Group for Hematologic Diseases - KroHem
- Board member of European umbrella organisations – MPE April 2014 – Nov. 2015, Myeloma Euronet co-opted Board member 2010
- Provided content, including translating from English, patient materials and project managing publishing of a Handbook for MM patients in 2008; compiling new handbook on Treatments and protocols for MM – current
- Particular interest in researching how current Pricing and reimbursement mechanisms and clinical trials access are creating inequalities both for patients and for HCPs; developing links with regional advocacy group in similar situation with view of advancing treatment options.

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